

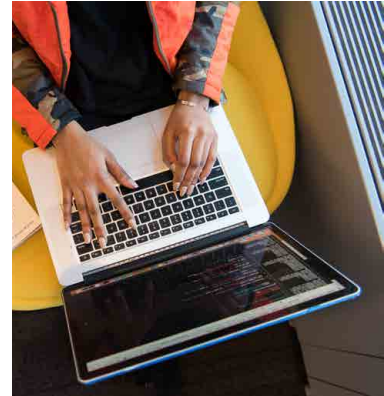
9 & 10 MARCH 2021

# International Symposium on Human Genetics 2021

<https://www.ichg2022.com/pre-congress-symposium/>



**#ISHG2021**



VIRTUAL CONFERENCE PLATFORM  
SPONSORSHIP OPPORTUNITIES

# INTERNATIONAL SYMPOSIUM ON HUMAN GENETICS (ISHG 2021) PROPOSED STRUCTURE, TOPICS AND SPEAKERS

This Symposium aims to provide a taster for the ICHG2022, since it was postponed by almost a year due to the COVID-19 pandemic. We are bringing together exceptional speakers for two sessions on topics that are highly relevant to human geneticists and these discussions will be picked up again at the main meeting in 2022. Each session will last for two hours, one accommodating western time zones and the other eastern time zones.

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**DAY 1:** The shaping of modern human genomes: migration, admixture and ancient genomic introgression

**Tuesday, 9 March 2021**

3 – 5 pm SAST

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Since the emergence of modern man in Africa between 400,000 and 600,000 years ago, evolutionary forces have been shaping the human genome. Studies on the genomes of people living today and some who died thousands of years ago provide clues to our past and we begin to unravel a story of migration, admixture and adaptation. In this session we start with African population genomics, then adaptive signatures and introgression from extinct hominids to the peopling of Asia.

Order/Time	Speaker	Country	Suggested Topic
Introduction and context	<b>Charles Rotimi &amp; Michele Ramsay (Chairs)</b>	USA / South Africa	Significance of the modern human origins and evolutionary processes
1. 20min	<b>Ananyo Choudhury</b>	South Africa	H3Africa population genomics studies – selection and adaptation
2. 20min	<b>Sarah Tishkoff</b>	USA	Genetic selection: Skin colour and lactase persistence
3. 20min	<b>TBC</b>	TBC	Ancient DNA studies - Neanderthal introgression
4. 20min	<b>Partha P Majumder</b>	India	Genome Asia
30 min	<b>All speakers &amp; Chairs</b>		Discussion Q&A format (LIVE)
10 min	<b>Chairs</b>		Wrap-up

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**DAY 2: Infectious diseases and our genome****Wednesday, 10 March 2021**Time: 9 – 11 am SAST

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Since the origin of modern man, people have been plagued by pathogens, threatening their health and causing premature death in hundreds of thousands of people over short time periods. Malaria and trypanosomiasis continue to cause high morbidity and mortality in Africa and the world is staggering under the COVID-19 pandemic. What have we learned about human adaptation, our immune responses and how vulnerable or resilient do variations in our genomes make us?

Order/Time	Speaker	Country	Suggested Topic
Introduction and context	<b>Ambroise Wonkam / Poh San Lai (Chairs)</b>	South Africa/ Cameroon / Singapore	Significance of infections in shaping the human genome and adaptation strategies
1. 20min	<b>Solomon Ofori-Acquah, PhD</b>	Ghana	Malaria and sickle cell disease in Africa
2. 20min	<b>Prof George Gao</b>	China	The role of host genome variation in the time of COVID-19
3. 20min	<b>Sarah Dunstan</b>	Australia	Host-pathogen interactions of a number of infectious diseases including tuberculosis, malaria and enteric fever
4. 20min	<b>Mihai Netea</b>	The Netherlands	Immune deficiency and susceptibility to infections
30 min	<b>All speakers, Chairs &amp; Raj Ramesar</b>		Discussion Q&A format (LIVE)
10 min	<b>Chairs</b>		Wrap-up

## COMPANIES WHO WILL BENEFIT FROM PARTICIPATING

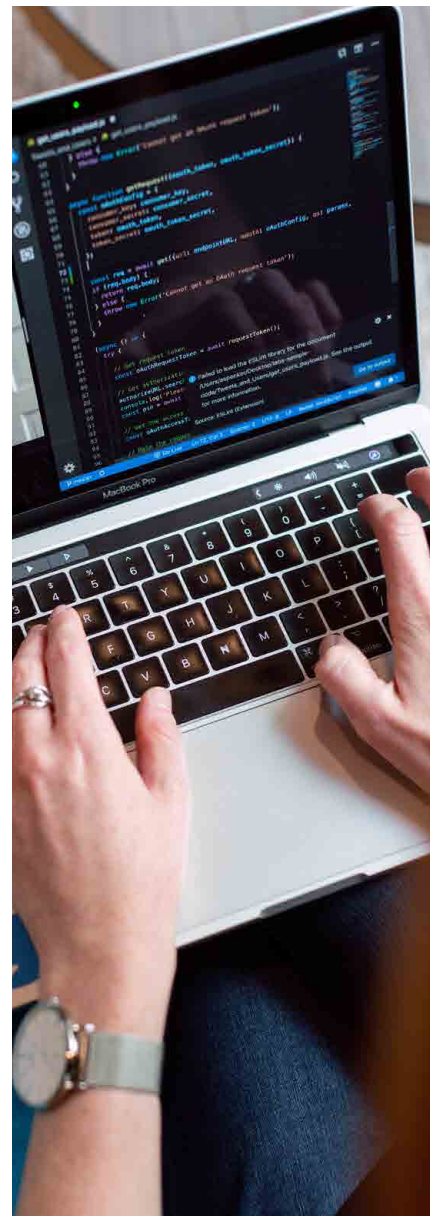
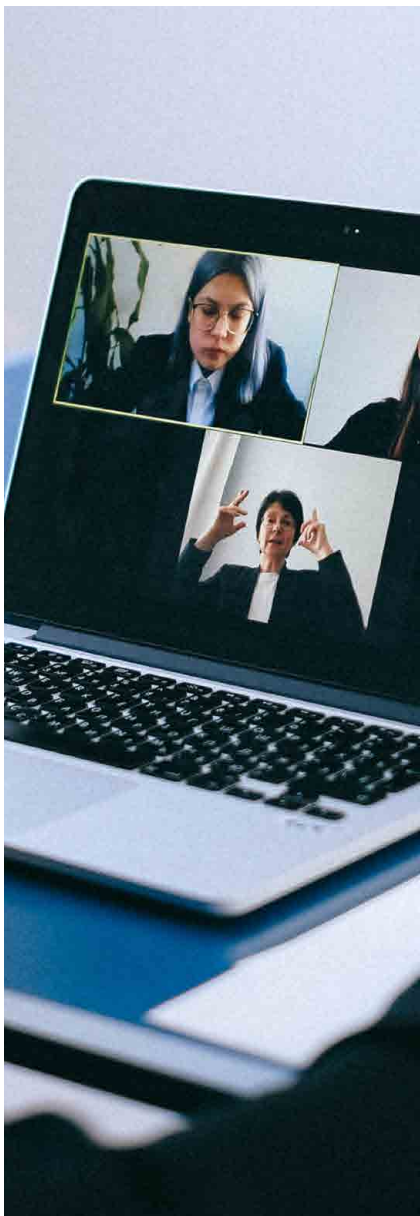
- Laboratory diagnostics
- Laboratory suppliers
- Data analytics
- Computer equipment suppliers
- Manufacturers & suppliers of gene therapies
- Publishers
- Educational institutions
- Stem cell treatment and storage

# VIRTUAL PARTICIPATION PACKAGES

Description	Diamond	Platinum	Gold	Silver	Bronze
Price (Incl. VAT)	R 40 000-00 (US\$2,500)	R 22 000-00 (US\$1,375)	R 15 000-00 (US\$940)	R 8 000-00 (US\$500)	R 5 000-00 (US\$315)
Number Available	1	2	4	Unlimited	Unlimited
<b>Pre-Conference Exposure</b>					
Acknowledgement of participation in all marketing material distributed prior to the conference	●	●	●	-	-
Logo on conference website with URL link and company description	● 200 words	● 150 words	● 100 words	● 60 words	● 30 words
Video on conference website	● (to be supplied by sponsor)	● (to be supplied by sponsor)	-	-	-
Banner advert on conference website	● Home page	● Symposium page	● RSVP page	-	-
Social media exposure	Video or podcast and 1 x advert (to be supplied by sponsor)	Video or podcast and 1 x advert (to be supplied by sponsor)	1 x advert	1 x advert	-
<b>Display in virtual exhibition</b>					
Featured in welcome video to be played at the conference while delegates wait for the sessions to start	●	-	-	-	-
Exhibition / Display in the Trade Corner of Virtual Platform	●	●	●	-	-
Video loaded onto virtual exhibition stand	●	●	●	-	-
Banner advert on virtual platform timeline (home page)	●	●	-	-	-
Acknowledgement in "Thank You to our Sponsors" digital ad, which will be displayed on the virtual platform	●	●	●	●	●
Downloadable brochure in resource centre for delegates to access	●	●	-	-	-

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Number Available	1	2	4	Unlimited	Unlimited
<b>Post Conference Exposure</b>					
Copy of attendee database (where permission is granted)	●	●	●	●	●
Exposure for 10 months after the conference on the virtual conference platform – full programme will be available for on demand viewing to paid up delegates	●	●	●	●	●
Post conference exposure on the ICHG 2022 website until June 2021	●	●	●	●	●



# PRIMARY PARTICIPATION OPPORTUNITIES

Option		Benefits
<b>Virtual Conference Platform</b>	<p>Cost R 35,000-00 (US\$2,190)</p> <p>1x available</p>	<ul style="list-style-type: none"> <li>👣 Company write up (200-words), logo and URL link on conference website, and virtual exhibition of the virtual conference platform</li> <li>👣 Video on conference website (March 2021 Symposium page) (to be supplied by the sponsor): 2 – 3 minutes in duration</li> <li>👣 Acknowledgement on the main timeline page of the virtual conference platform and Meeting Hub</li> <li>👣 Exhibition space in the virtual platform</li> <li>👣 “Live time” to interact with attendees in virtual exhibition</li> <li>👣 Unlimited video footage may be uploaded to your virtual exhibition stand</li> <li>👣 Brochures to be uploaded to your virtual exhibition stand</li> <li>👣 A list of FAQ can be added to your virtual exhibition stand</li> <li>👣 Digital Advert to be displayed during the session</li> <li>👣 Logo featured in a 'Thank You to our Sponsors' digital advert which will be displayed on the virtual platform</li> <li>👣 Analytics – list of everyone who viewed the virtual platform (where permission is granted)</li> </ul>
<b>Social Media Partner</b>	<p>Cost R 12 000-00 (US\$750)</p> <p>1x Available</p> <p>(Social media will be used to engage with delegates before, during and after conference and sessions.)</p>	<ul style="list-style-type: none"> <li>👣 Gain exposure across all ICHG 2022 social media channels</li> <li>👣 Engage with the audience through regular social media posts (during the lead up to the conference)</li> <li>👣 1 post a week prior to the symposium on ICHG 2022 social media channels (content to be provided)</li> <li>👣 Feature your company logo on the official cover picture of the ICHG 2022 Conference social media pages (until 31 March 2021)</li> <li>👣 Company write up (50-words), Logo and URL link on Conference</li> <li>👣 Virtual exhibition stand on the virtual conference platform – includes the option to upload video content, brochures and FAQ</li> </ul>
<b>Banner loop advert</b> (on main timeline)	<p>R10,000-00 (US\$625) (4 available)</p>	<ul style="list-style-type: none"> <li>👣 Banner to appear on the main conference timeline in a loop with other sponsor banners (banner to be supplied by the sponsor in JPG format)</li> <li>👣 Engage with the audience through regular social media posts (during the lead up to the conference)</li> </ul>
<b>Welcome Video</b>	<p>Cost R 5 000-00 per day (US\$315)</p> <p>2 x Available</p>	<ul style="list-style-type: none"> <li>👣 2 min video highlighting a product / service or information</li> <li>👣 Analytics – list of everyone who viewed the video (where permission has been granted)</li> <li>👣 One company per day</li> <li>👣 Video to run during the conference session on the selected day</li> <li>👣 Acknowledgement on the ICHG 2022 confirmed sponsors page of the website – including a 30 word company description and URL link</li> </ul>

# CONTENT-DRIVEN SPONSORSHIP OPPORTUNITIES

Option	Benefits	
<b>Session Survey or Poll Sponsor</b>	Cost	<ul style="list-style-type: none"> <li>👣 Company write up (50-words), logo and URL link, on conference website</li> </ul>
	R 5 000-00	<ul style="list-style-type: none"> <li>👣 1 x Live Poll / Session Survey (content to be provided)</li> </ul>
	(US\$315)	<ul style="list-style-type: none"> <li>👣 Analytics – poll results to be supplied in Excel format after the conference</li> </ul>
<b>Key Note Speaker Sponsor</b>	Cost	<ul style="list-style-type: none"> <li>👣 Acknowledgement of sponsorship of speaker</li> </ul>
	R 15 000-00	<ul style="list-style-type: none"> <li>👣 Sponsor logo to appear on programme</li> </ul>
	(US\$940)	<ul style="list-style-type: none"> <li>👣 Sponsor acknowledgement / logo to appear on speaker biography on conference website and virtual conference platform</li> </ul>
		<ul style="list-style-type: none"> <li>👣 Sponsor logo on presentation title slide</li> </ul>
	8 x available	<ul style="list-style-type: none"> <li>👣 Sponsor video clip before presentation</li> </ul>
		<ul style="list-style-type: none"> <li>👣 Video to be placed on conference website</li> </ul>
		<ul style="list-style-type: none"> <li>👣 Acknowledgement on social media (1 x post)</li> </ul>
		<ul style="list-style-type: none"> <li>👣 Company write up (50-words), logo and URL link on Conference website and on virtual conference platform under sponsors page</li> </ul>

## TERMS & CONDITIONS:

1. 100% payable on confirmation.
2. All prices include VAT @ 15%.
3. Selection of sponsorship is on a first-come, first-served basis.
4. An invoice and contract will be sent within 3 working days after receipt of the booking form.
5. The LOC reserves the right to decline a sponsorship booking.
6. Sponsorship is only confirmed on receipt of the signed contract and payment in full.
7. Return on investment will be effected once a signed contract and full payment is received.
8. All sponsorship contracts are final and cannot be retracted.
9. The law of South Africa governs this contract.
10. The LOC reserves the right to change the rules and regulations governing sponsorship at its discretion.
11. Return on investment can only be effected once the required elements have been received from the sponsor (e.g. logos, company write-ups, advertisements, etc.)
12. Cancellation policy:
  - a. All cancellations must be received by the conference secretariat in writing by email to: [caro@soafrica.com](mailto:caro@soafrica.com).
  - b. Cancellations received will be liable for the full amount payable should a signed contract be in place.

To book, contact Carolyn Melnick at [caro@soafrica.com](mailto:caro@soafrica.com)

# IMPORTANT DATES

for ICHG 2022 Congress

Session proposals close:  
**28 February 2021**

Workshops & satellite meetings applications  
close: **30 November 2021**

Abstract submission & travel grant  
application opens: **31 March 2021**

Abstract submission & travel grant  
application closes: **31 August 2021**

Early Bird registration closes:  
**31 October 2021**

Congress Secretariat:  
Scatterlings



**SCATTERLINGS**

MEETINGS | CONFERENCES | EVENTING

Congress Secretariat

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